



**InterAction**<sup>VENMYN</sup>  
Corporate Reporting & Identity Specialists,  
Annual Reports, Graphics

## Welcome 2009

Lets hope 'Happy' New Year will carry more weight than usual, it certainly will prove to be an interesting first few months. Its tempting to wish them away in the hope of better market results as we head deeper into the new year. At least gold is looking slightly positive even though for the first time since 1905, South Africa has been replaced by China as the world's largest gold producing country. With South Africa's power crisis in 2008 having hampering production it will be interesting to see whether this changes during 2009.

The current world status will most surely impact on the way in which companies handle corporate reporting. The lesson of short form reporting has never be more important than it is in this era. Clients now seek assistance in gaining a better understanding not only of the new technology of communication, but the new short form reporting it demands of us.

We face a new set of challenges where for the first time for most of us we are faced with a recession, a world recession at that. This demands that the survivors must work harder and smarter offering concise services to their client base that are not seen as luxury but rather as necessity. I envisage that 2009 will see at lot less of the 250 page annual reports that have stolen many a man hour and will rather be replaced by short form compliant statements on a companies resource status and achievements.

All will be watching this year very closely; from the attempts to complete the never ending 2010 Gautrain to the exciting Super14 only a month away. But to make matters worse it looks like the fixture from hell for the 2009 season belongs to my team, the one and only Stormers, who spend their first 5 matches playing hopscotch around New Zealand and Australia. Will the good news ever end? We'll just have to prove it an easy challenge and win the tournament but I fear we'd sooner see petrol at R1 a litre before witnessing such a feat! Well one can hope!

All being said and done the Mining Indaba 2009 is just around the corner. With current situations of doom and gloom the Indaba provides a great opportunity to promote your projects and to throw out some positive vibes – heaven knows we could do with some!

It brings together international mining executives, legislators and mine ministers from 25 countries, property owners and the global investment community to build mining investment in Africa.

It is Africa's most important mining event and the world's leading gathering of global policy makers and project financiers. The Indaba has raised billions of dollars and introduced the international investment community to mining interests throughout the African continent.

Give us a call if you still need to put your handouts/brochures together. We are offering some great 2009 specials! Have a great start to your year and we'll see you in Cape Town in February.

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